# CSIT 121 Final Project Proposal

In this initial stage of your final project development, the designer (you!) needs to identify the end goal of your website. Complete the following questionnaire. Your responses should be thorough and complete. No one-word answers.

Thinking through your site’s purpose, audience and overall design is the most important part of any web development process. If these questions aren’t all clearly answered in the brief, the whole project can

## What is the topic of your Final Project Website? Why are your choosing this topic?

*(Topic ideas include an ePortfolio, an Informational website on topic you are passionate about, an educational site teaching a subject you know well)*

**The topic of my Final Project is an ePortfolio. The reason I chose this is because I am not very good at choosing a specific topic, so this was a bit easier to plan out.**

## Who is the intended audience of your website?

*(fellow students, your instructor, future employers, people who share your hobby?)*

**The audience for this project is my professor and other students.**

## What do you want users to take away from your website?

**I want users to know who I am after reading my portfolio.**

## Is your website’s primary focus to inform, entertain, or sell something?

**The main focus of my website is to Inform.**

## Share some websites that are similar in nature to your site idea in content or design.

*List at least three URLs that you are using for inspiration and discuss what you like and don’t like about them.*

[**https://ashleynordin.wordpress.com**](https://ashleynordin.wordpress.com) **– I like how minimalistic this website is, but I do not like the way the footer is placed and looks on this site.**

[**https://kty65.wixsite.com/ensu1000attru**](https://kty65.wixsite.com/ensu1000attru) **- I like the use of images as navigation on this site but I do not like how much text is packed onto the first page.**

[**https://haileejeanlindgren.wixsite.com/eportfolio**](https://haileejeanlindgren.wixsite.com/eportfolio) **- I am not a fan of this site to many images and colors that do not make the site any easier to view/read.**